

## **Extended privacy policy**

Dear visitor,

Pursuant to Regulation (EU) 2016/679 "on the protection of individuals with regard to the processing of personal data and on the free movement of such data" (hereinafter referred to as the Regulation), we wish to inform you in relation to the processing of your personal data, which, in compliance with your fundamental rights and freedoms, with particular reference to confidentiality and the protection of your personal data, we will process during your navigation within the website <https://www.valturbaiadelgusmay.com/>

Please read this Extended Privacy Policy very carefully, as it contains important information about the ways in which Pigest Srl. protects your personal data.

The data controller is PIGEST S.r.l., Via Foggia - zona artigianale s.n., C.A.P. 72017, Ostuni (BR), C.A.P. 72017, C.F. and P.IVA 0243861074 (PIGEST for short)

### **WHAT DATA WE COLLECT**

The personal data collected are:

#### **Navigation data**

The computer systems and applications that underlie the proper functioning of the Site may, in the course of their normal operation, acquire certain Personal Data through normal navigation protocols. The transmission of this data is implicit in the computerised operation of the communication protocols and could, through processing and association with data held by third parties, allow users to be identified. Normally the collection of this information is not made in order to be associated with identified interested parties but is necessary for the proper functioning of the site itself. This category of data includes the IP addresses or domain names of the computers used by users who connect to the Site, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and computer environment. These data are used for the sole purpose of obtaining anonymous statistical information on the use of the Site and to check its correct functioning, to identify anomalies and/or abuses, and are deleted immediately after processing. The data could be used by the competent authorities to ascertain responsibility in the event of hypothetical computer crimes to the detriment of the Site.

#### **Data provided voluntarily by the data subject**

In addition to the navigation data explained in the previous paragraph, within the <https://www.valturbaiadelgusmay.com/> website the user is free to provide the personal data indicated in any request forms on the website (e.g. contact request etc.). For the other forms on the site, please also enter the personal data strictly necessary for the management of your needs. Failure to provide this information may make it impossible to provide the service. For further information, you may refer to the specific information that will be presented to you in the various forms on the site <https://www.valturbaiadelgusmay.com/>.

## **PURPOSE OF PROCESSING**

Your data will be processed in a lawful, correct and transparent manner, ensuring that they are accurate and adequate, relevant and limited to what is necessary in relation to the purposes pursued, which in this case consist of:

1. allow navigation of the Site, access to all the other services made available by the Controller, including the management of the Site's security;
2. respond to specific requests for assistance and information addressed to the Controller in relation to the request for consultancy on pre- and post-sales activities by registering in the relevant forms such as the contact us section;
3. comply with any obligations under applicable laws, regulations or EU legislation, satisfy requests from the authorities;
4. send through our newsletters and/or targeted marketing activities information and/or commercial offers by email and/or telephone if you choose to enter your telephone number;
5. offer customised promotions based on specific requests made
6. promotion carried out by sending newsletters to communicate information and/or commercial offers

## **LEGAL BASIS**

The legal basis of the processing will be constituted for the purposes referred to in points 1 and 2 by the execution of pre-contractual measures taken at the request of the data subject (Art. 6(1)(b) of the Regulation) as the processing is necessary for the provision of the Service. For the purpose referred to in point 3 is the fulfilment of any obligations under applicable laws, regulations or EU legislation, and/or to comply with requests from the authorities. For the purposes of points 4, 5 and 6 the legal basis is explicit consent.

## **PROVISION OF PERSONAL DATA**

We inform you that the provision of personal data is not compulsory for the purposes set out in points 1, 2, and 3; however, in the event that the data is not provided by the user, the Data Controller will be unable to activate the Services provided by the Site (purposes 1, 2 and 3) and will not be able to respond to your requests. For the purposes of points 4, 5 and 6, on the other hand, explicit consent is required; in the event of refusal, your name will not be included in our marketing and/or profiling activities and it will not be possible to offer you personalised promotional offers.

## **STORAGE OF PERSONAL DATA**

Your personal data will only be kept for as long as necessary for the purposes for which they are collected in accordance with the principle of minimisation set out in Article 5(1)(c) of the GDPR. For processing operations that require explicit consent as the legal basis, the data will be kept until such consent is revoked and in any case no longer than 5 years, at the end of which you will be asked to renew your explicit consent. Please note that consent for the purposes in points 4, 5 and 6 may be revoked at any time without affecting the lawfulness of the processing carried out prior to the revocation.

### **SCOPE OF DATA CIRCULATION AND LOCALISATION - Communication to Third Parties.**

We inform you that your personal data may be disclosed to:

employees of the Data Controller duly authorised and trained in accordance with the provisions of the Regulation;  
- suppliers of the Data Controller, duly appointed as Data Processors;  
- persons to whom access to data is granted by provisions of law, regulation or EU legislation  
- freelance professionals and consultants appointed to process data for the purposes of the financial and accounting management of the undersigned;  
- companies in the Erregi Holding Srl Group (suppliers of services to the Data Controller), companies controlled by Pigest Srl;

In any case, your personal data will not be disseminated, sold or transferred to third parties.

### **RIGHTS OF THE DATA SUBJECT**

You will have the right to ask the Data Controller at any time to revoke any consent (art. 7) that you may have given, and to access your personal data (art. 15), to rectify (art. 16) or erase (art. 17) them, to restrict the processing of your personal data (art. 18) or to object to their processing (art. 21), as well as the right to data portability (art. 20.) or to object to their processing (Art. 21), as well as the right to data portability (Art. 20). We also inform you that you may exercise the rights referred to in the preceding paragraph by sending the appropriate form (downloadable from the website of the Guarantor for the protection of personal data) duly completed to the Data Controller, using the following methods:

e-mail to the following address: [privacy@pigest.it](mailto:privacy@pigest.it);

- by post to PIGEST Srl, Via Foggia snc - Contrada Santa Caterina Zona Artigianale Casella Postale n° 70, 72017 Ostuni (Br) - Italy

Also in accordance with EU Regulation 2016/679, he/she has the right both to lodge a formal complaint with the Garante authority (Art. 77) in the manner indicated on the Authority's website, and to lodge a judicial appeal (Art. 79).